Tonight I am excited to share two of our most popular Mary Kay Facial Masks!

**First: The Clear Proof Deep-Cleansing Charcoal Mask** which harnesses the power of activated Charcoal. It deeply cleanses skin and reduces shine when you apply this charcoal mask to the oilier areas of the face. This triple action mask contains activated charcoal which is a powerful ingredient that can bind and extract up to double its weight in pore clogging impurities. Smooth and creamy, this formula delivers a gentle cooling sensation as you smooth the formula across your skin. It contains extracts of rosemary and peppermint to deliver a fresh scent to awaken your senses. This mask dries as it goes to work, gradually becoming lighter the longer you wear it. It also contains honeysuckle and navy bean extracts shown to target the appearance of skin discoloration.

The second Mask we will be using is the Timewise Moisture Renewing Gel Mask. This amazing mask instantly hydrates, locks in moisture, de-stresses, purifies, nourishes, calms, firms, smooths, softens and minimizes pores. In an independent consumer study, women agreed that their skin appeared less stressed, felt nourished and calmed, and that the mask helped reduce the appearance of pores, among many other visible benefits.

Both masks can be used by men and women as part of their weekly skin care regimen. Choose one night a week to multi-mask, like Sunday nights so you can look forward to a little me time each week.

## Let's begin.....

First, determine which areas of your face are oilier and which are drier. Oiler areas most likely include the T-zone - chin, nose and lower forehead. Drier areas are likely to include the cheeks, upper forehead and under the eyes.

To apply each mask it is best to use our liquid foundation brush (show the brush). This brush is made of synthetic bristles which are a good choice for liquid-based products because they hold their shape and don't expand when wet. Soft-touch foundation brush is oval-shaped to work with the contours of the face, including narrow areas around the nose, mouth, eyes, and hairline. It is recommended that you use dish washing liquid followed by our Mary Kay Brush Cleaner to release the activated charcoal mask after each use.

Tonight for demo purposes we will be using wedge sponges.

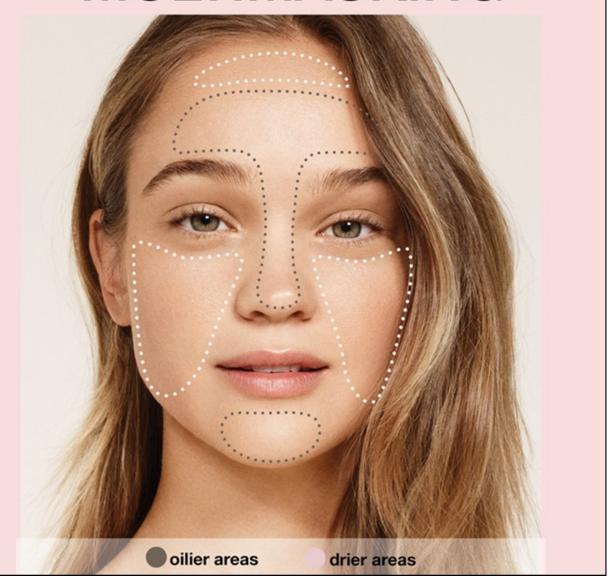
Apply NEW Clear Proof Deep Cleansing Charcoal mask to the oily/acne prone areas of the face. Apply Timewise Moisture Renewing Gel Mask to the drier areas of the face.

Once applied it is best to let dry for 10-20 minutes to see the best results. While waiting for it to dry let's play the "Mary Kay" Game!

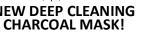
15 minutes later - Let's take off the masks and see and feel the results. (Have everyone share and comment their results)

New Trend.

## **MULTIMASKING**









TW MOISTURE RENEWING GEL MASK!

MK LIQUID FOUNDATION BRUSH!