

Name: _____

Week of: _____

Income Producing Activities - IPAs

WEEKLY TRACKING

- A = 1 Party (min \$100/3 faces) Facebook Live; Zoom; In person
- B = 2 faces (together or inividual times; min \$100)
- C = 2 new bookings (booking from a booking or brand new)
- D = \$100 in reorder sales (not from a facial/party)
- E = 1 team building follow-up
- F = 1 team building interview with Director follow-up or w/director
- G = 1 guest to MTAPC or other marketing event
- H = 5 new referrals or leads
- I = 1 new team member

What is your goal for the week? _____

1. In the spaces below, write the letter of each activity you complete.
2. A variety of activities are suggested, but you want parties to be your first priority.
3. Submit this sheet each week along with submitting your Weekly Accomplishment Sheet to be accountable in your business.

Hobby Consultant

Complete any
5 activities or
1 per day

1. _____
2. _____
3. _____
4. _____
5. _____

Party Consultant

Complete any
10 activities
or 2 per day

6. _____
7. _____
8. _____
9. _____
10. _____

Car Earner Sales Director

Complete any
15 activities
or 3 per day

11. _____
12. _____
13. _____
14. _____
15. _____

Did your activity for the week support your goal?