



## The TOP 61 ACTIVE Consultants & Directors who add highest number of new customers

### Qualifications

From **Nov. 1 through Dec. 31, 2024**, the top 61 active\* Independent Beauty Consultants and Independent Sales Directors who add the highest number of new customers by the end of the challenge time frame can earn a pair of Gucci sunglasses and a congratulatory card personally signed by Ryan Rogers.

### Qualifications

To count toward the challenge, new customers must be added through one of the following platforms with a purchase of any amount during the challenge time frame:

- myCustomers<sup>SM</sup>
- myCustomers+<sup>TM</sup> App
- Mary Kay<sup>®</sup> Personal Web Site
- Mary Kay<sup>®</sup> App